

# Make teacher growth visible, backed by data

 **Edthena helps teachers analyze teaching using classroom video and online collaboration**

## How Edthena Works



Teachers record themselves in the classroom using any video camera.



Teachers upload video and securely share with a coach or group.



Others add feedback through timestamped comments.

## What People Are Saying

“I’ve been waiting more than two decades for a technology platform to deliver on the full promise of how video can be used for teacher learning.”

### Deborah Ball

Dean Emeritus

University of Michigan  
School of Education



“Teachers are now giving each other feedback that pushes everyone to improve their practice. This has been transformative for the entire school.”

### Amanda Huza

Principal

Equality Middle  
School



# Why is Edthena the best choice for video-powered professional learning?



## See Teacher Growth Over Time

Spot trends in performance and see teacher growth through interactive data visualizations. Dive into progress within every group.

## Link Observation Cycles to Learning Targets

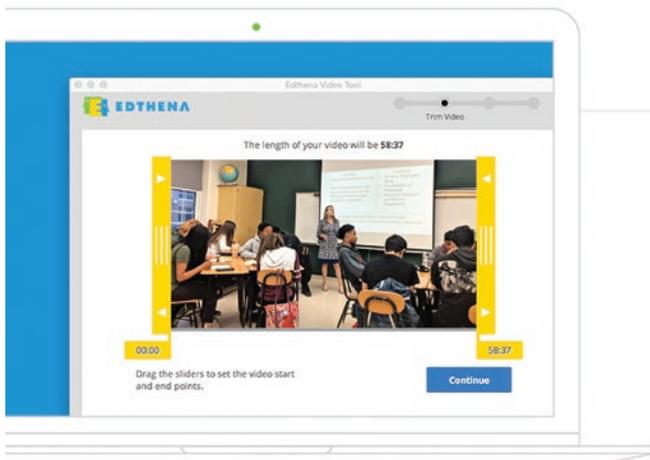
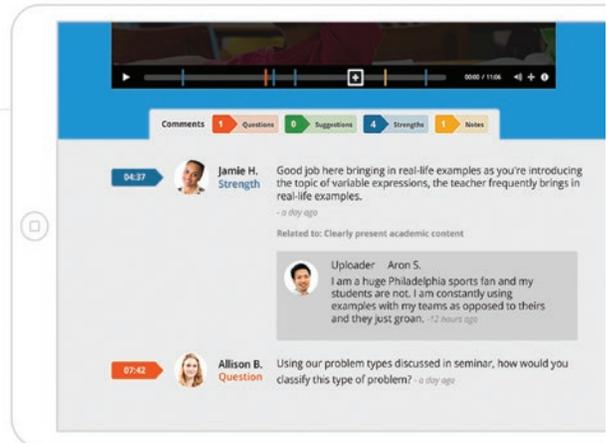
Align feedback to specific professional skills using Leveled Indicators. Record proficiency using an existing framework, or create your own.

## Discover Conversation-Level Trends

Our patented system allows teachers to see how individual comments shape the context of a full conversation. Quickly surface meaning that would otherwise stay hidden in plain text.

## Set and Manage Goals

Turn evidence-based reflections into actionable next steps. Any comment can be turned into a Commitment, linked to your standards.



## Reliable Uploads From Any Source

Edthena provides video tools for everyone - Chromebook, macOS, and Windows. No headaches, no compatibility issues.

## Dependable Mobile Options

Put the power of our video technology onto your iOS or Android mobile device. Easily record classroom video, and then automatically upload to Edthena.