



# AI Coach by Edthena

AI Coach by Edthena guides teachers through **self-observation** and **action planning** for their classrooms

## How AI Coach by Edthena Works



### 01 ANALYZE

Guided by the virtual coach's personalized observation tips, teachers analyze their teaching videos.



### 02 REFLECT

The virtual coach prompts teachers to reflect on their analysis and develop a near-term goal.



### 03 ENACT

Teachers develop an action plan to enact in the classroom with curated resources from the virtual coach.



### 04 IMPACT

The virtual coach supports teachers to identify the impact of their action plan and learnings for future professional growth.

## What People are Saying

"It's more effective for me than peer video review that we do monthly in my building."

Sherie D.

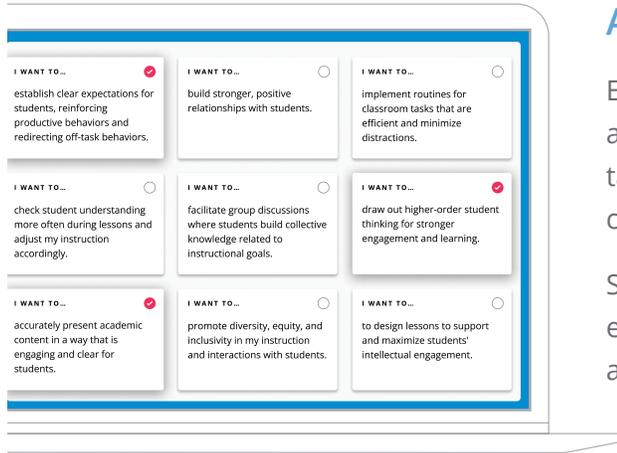
**Teacher**

"This would be great for between in-person coaching cycles to allow teachers to focus on areas on their own time."

Courtney G.

**Coach**

# Why is AI Coach by Edthena the Best Choice for Teacher Self-Reflection?



## AI-Powered Suggestions

Each teacher's experience is personalized to their priority areas for professional growth. This means things like tailored observation tips while watching their videos and curated resources for researching next steps.

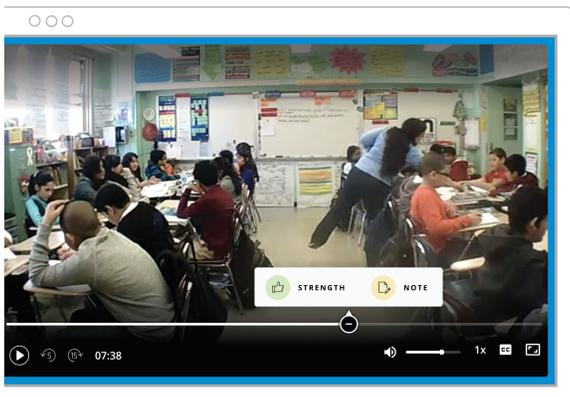
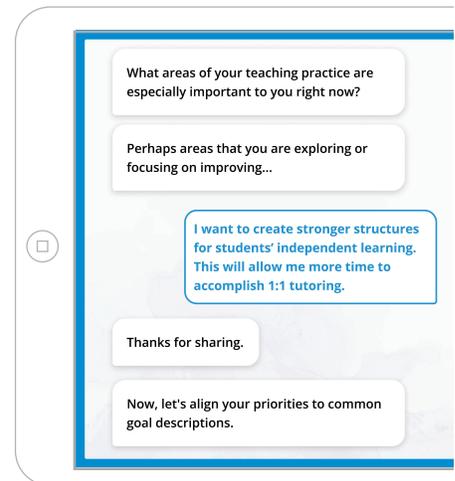
Support areas include checking for understanding, eliciting student thinking, using data to drive decisions, and many more.

## Self-Paced Learning for All Teachers

The AI Coach breakthrough is its ability to be a supportive, guide-on-the-side for every teacher.

The virtual coach is an on-demand learning partner between your coaching visits and observations.

Teachers gain flexibility about when they learn while still ensuring they follow a research-informed reflection process.



## Private Reflection for Professional Growth

There are many reasons that teachers might be uncomfortable sharing their classroom with others.

The AI Coach process blends the benefits of a structured coaching cycle with the privacy of self-reflection.

Even when teachers are reflecting privately, they are still gathering important data that can be used to strengthen their collaborations with coaches and colleagues.